



CANADIAN YOUNG FARMERS' FORUM
 LA TABLE PANCANADIENNE DE LA RELEVÉ AGRICOLE
 EDUCATE | ENERGIZE | EMPOWER • FORMER | STIMULER | IMPLIQUER

SPONSORSHIP OVERVIEW

Young farmers are agriculture's future

Young farmers aged 18-40 are crucial to the revitalization and growth of the agriculture sector. As the average age of farmers continues to increase, the sector's capacity to attract and retain newcomers is becoming very important. These new farmers face specific challenges such as access to capital, access to farm assets, and high debt levels. Nevertheless, they continue to enter the sector with an energetic entrepreneurial spirit, respect for the environment, innovative ideas and new ways of doing business. Recognizing the importance of supporting this group, the CYFF was established in 1997 to:

- Enable young people throughout Canada to become familiar with the realities of the agriculture industry
- Prepare farmers aged 18-40 for a more active role in Canada's agricultural organizations
- Identify problems encountered by young people looking to become established in agriculture
- Exchange ideas about solutions applied in Canada and around the world
- Consolidate the opinion of emerging farmers across Canada on agriculture and rural issues
- Facilitate development of and provide support to provincial young farmer structures in every province and territory

Mission: Empowered Canadians leading a profitable and attractive agriculture industry.

Vision: To educate and energize a powerful network of young farm leaders.

Purpose: Provide a multi-faceted educational and development opportunity for young farmers across Canada.

A powerful national network of young farmers!

Why sponsor CYFF?

- Gain access to a nationwide audience that represents the future of agriculture in Canada;
- Target niche sectors or specific geographic regions that are most relevant to your business;
- Support young farmers in their efforts to better educate and prepare themselves for the agriculture industry;
- Market products/services that are relevant to this group both now and in the future;
- Become part of an increasingly important challenge the world is facing... by 2050 there will be 9 billion mouths to feed and CYFF is playing a major role in ensuring Canada is at the forefront of meeting this challenge!

CYFF conducts a variety of initiatives that can align to the needs and objectives of our sponsors – please contact the CYFF office to discuss available sponsorship opportunities.



CYFF's 2019/20 Board of Directors

CYFF Annual National Young Farmers Conference – Charlottetown

March 6-8, 2020. Any young farmer in Canada is welcome to attend the CYFF Annual National Young Farmers Conference, which changes host locations each year and typically attracts 120-150 delegates from across the country, making this the largest gathering of up and coming farmers in Canada. The Annual Conference delivers valuable knowledge producers take back to their own operations to initiate changes that shape their future in agriculture, initiate farm business planning, develop leadership skills and much more. This is the largest networking event produced by CYFF each year and also one of the most prestigious sponsorship opportunities available.

Canadian Young Farmers' Forum

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